

## Business Analytics Lab in association with IBM



Starting academic year 2015-16, GRIET in collaboration with IBM included Business Analytics & Big Data in Post Graduate (M-Tech) and Under Graduate (B-Tech) curriculum. The aim of the collaboration is to provide industry relevant skills on the emerging technology for better understanding of the capability areas and employability. The collaboration brings together the current software content, real-world industry experiences, hands on lab courses and case studies for the participants.

An innovative curriculum for the topics has been designed by GRIET and IBM Career Education jointly. The curriculum caters to the various skill requirements of organizations across the world including Banks, Computer Services, Education, Healthcare, Insurance, Manufacturing, Retail and other industries.

IBM has conducted Faculty Development Programs for the faculty members of GRIET on the curriculum adopted courses. The trained faculty members of GRIET will conduct the courses for their students and IBM to provide the required course material. After completing the courses, the students will be awarded with IBM Certificate. IBM designated experts will also be available time to time at GRIET to deliver Guest Lectures with real time case studies.

As a part of the collaboration, GRIET has set up **IBM Business Analytics Lab** at the campus to provide software access to the students and faculty members as a part of their learning lifecycle and conduct noncommercial research interests. A joint committee has been setup between GRIET and IBM that will continuously recommend on course curriculum, content, delivery etc.

While each program participant will receive the printed course material from IBM, they will have access to various IBM online forums for additional study material and resources to interact with experts & participate in discussions. All the participants will receive certification from IBM on completion of the course.