



# GOKARAJU RANGARAJU INSTITUTE OF ENGINEERING AND TECHNOLOGY



# GRIET

Gokaraju Rangaraju Institute of Engineering and Technology (GRIET) was established in 1997. Since establishment the institution has been one of the best colleges in and around the city. GRIET is approved by 'All India Council for Technical Education'(AICTE), New Delhi, permanently affiliated to and under JNTUH, Hyderabad. We have been accredited by the National Board of Accreditation in 2006, and was awarded as the Best Engineering College for 2009 by ISTE AP Sector.

# PULSE

“**PULSE**” is the Annual mega Cultural Festival being held at “**GRIET**” from past 12 years which leads as the greatest opportunity for the students to showcase their talents and skills.

Over the years, “**PULSE**” has grown to become one of the biggest fests in Hyderabad with a footfall of **8,000** college students pouring in from, in and around the state.

# **EVENT DETAILS**

- **Date** : First Week Of March
- **Venue** : GRIET College Campus, Nizampet, Hyderabad
- **Timings** : 10AM – 10PM



# **PREVIOUS ON-STAGE PERFORMERS**

- Pulse'05- Parikrama
- Pulse'06- K.K
- Pulse'08- Kunal Ganjawala
- Pulse'09- Neeraj Shrihar, Baba Sehgal
- Pulse'10- Karthik, Abhinanda Sarkar
- Pulse'11- Suraj Jagan, Geeta Madhuri
- Pulse'12- Baba Sehgal, Neha Basin
- Pulse'13- Anushka Manchanda, Revanth
- Pulse'14- Shwetha Pandit
- Pulse'15- AKCENT
- Pulse'16- Sivamani
- Pulse'17- Badshah



**Sivamani**



**Geetha Madhuri**



**AKCENT**



**Badshah**



**Revanth**





**Baba Sehgal**



**Parikrama Band**



# CELEBRITIES AT PULSE



Venkatesh & Rana Daggubati



Manchu Manoj



**Sekar Kammula**



**Sundeep Kishan**





**Naga Shourya**



**Adah Sharma**

# SPONSORSHIP AVENUES

Title Sponsor	→	3 Lakh – 5 Lakh
Gold Tier Sponsor	→	1.5 Lakh – 3 Lakh
Silver Tier Sponsor	→	75K – 1.5 Lakh
Bronze Tier Sponsor	→	25K – 75K
Other Sponsor	→	<25K / Merchandise



# **TITLE SPONSOR**

- Event presented on the name of Title Sponsor.
- Prominent logo on tickets (front side).
- All advertisements through different forms of media includes name of the Title Sponsor.
- The Title sponsor will dominate the hoardings , advertisements and other promotional activities of the event.
- The Title sponsor will be given first priority for branding space on the campus during the event.
- Precise location of branding space will be decided by mutual consent.

- The Title sponsor will also be given a stall in the event area. The size and position of the stall will be decided by mutual consent.
- Volunteers are also provided to help out with the publicity efforts during the event.
- V.V.I.P passes are also allocated to the Title sponsor whereas the number of passes are decided on mutual consent.

# **GOLD TIER SPONSOR**

- The Gold Tier Sponsor logo will be mentioned in all the publications of the event.
- The Gold Tier Sponsor will get a stall for their publicity.
- Prominent logo on tickets[front side].
- Extensive campaigning through media.
- Large screen projections of the advertisements or logos during the event.
- V.I.P passes will be provided to the Gold Tier Sponsor . Number of passes will be decided on mutual consent.

# **SILVER TIER SPONSOR**

- Prominent logo on the tickets of the event.
- The Silver Tier Sponsor will feature in all the promotional material of the event.
- Large screen projections of the advertisements or logo of the Silver Tier Sponsor will be provided at the event.
- The Silver Tier Sponsor will be given a stall at the event to do their publicity.
- V.I.P passes to the event are provided. Number of passes will be decided on mutual consent.



# **BRONZE TIER SPONSOR**

- Logo on the tickets of the event.
- The Bronze Tier Sponsor will feature in all the promotional material of the event.
- Screen projections of the logo of the Bronze Tier Sponsor will be provided at the event.
- Entry passes to the event are provided .

# SPONSORSHIP BENEFITS

Deliverables To Sponsors	Gold	Silver	Bronze
INCLUSION OF LOGO IN ALL PRINT MEDIA	✓	✓	✓
ADVERTISEMENT ON FACEBOOK PAGE	VIDEO AD LOGO ALONG WITH LINK	LOGO	N/A
PRESENTATION TIME	10 MINS BEFORE OPENING AND CLOSING	N/A	N/A
OPTION OF WORKSHOPS	✓	✓	N/A
PUBLICITY THROUGH VIDEO PROMOTIONS	✓	N/A	N/A
NAME AND LOGO ON MERCHANDISE	✓	✓	✓
KEYNOTE MENTION	✓	✓	N/A
PROVISION OF STALL AT THE EVENT	1 BIG STALL IF REQUIRED	1 STALL	N/A
REGULAR ANNOUNCEMENT AND APPRECIATION	✓	✓	✓
PROVISION OF BANNER DISPLAY	ALL PRIME LOCATIONS	MAIN LOCATION	FOOD ZONE
SOCIAL MEDIA CAMPAIGN AND RADIO RECOGNITION	✓	✓	✓
DISTRIBUTION OF MATERIAL	✓	✓	✓
REMARKS	BRANDING ALONG WITH PULSE 2K19	BRANDING ALONG WITH PULSE 2K19	N/A
PASSES	5 V.V.I.P PASSES	5 V.I.P PASSES	5 PASSES

# PREVIOUS PULSE EVENTS



GOKARAJU RANGARAJU INSTITUTE OF ENGINEERING AND TECHNOLOGY

**DI NIGHT  
FASHIONISTA**



**2K17**  
**PULSE**  
FEEL THE BEAT

**BADSHAH**

ARTIST & EVENT MANAGED BY



della agency

MARCH 10<sup>TH</sup>

TITLE SPONSORS		MAIN SPONSORS		CO-SPONSORS		DIGITAL MEDIA PARTNER	PHOTOGRAPHY PARTNER	MEDIA PARTNER	RADIO PARTNER				
													

## PULSE 2K17





# Gokaraju Rangaraju Institute Of Engineering And Technology

**FEB 20<sup>th</sup>**  
**FASHIONISTA**  
**DJ NIGHT**

Rajesh

Sivamani

Harmeet

Naga Shourya

**pulse**  
FEEL THE BEAT

## TITLE SPONSORS



HOSPITALITY  
PARTNER



## CO-SPONSORS



VAMSEE  
KUNDAN



SK  
GOLD



## OTHER SPONSORS



PHILEMON  
& SHALOM



KMV PROJECTS LTD.



EVENT MANAGEMENT



CONTACT: 7893218886 , 8686229999 , 8500333333

# PULSE 2K16





# Gokaraju Rangaraju Institute Of Engineering And Technology

**AKCENT**  
LIVE ON  
APRIL 18<sup>TH</sup>



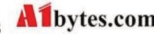
## TITLE SPONSORS



## AIRLINE SPONSOR



## CO SPONSORS



## MEDIA SPONSOR



## OTHER SPONSORS



## ARTIST MANAGEMENT



## EVENT MANAGEMENT



CONTACT: 9676117777 , 9966666703 , 9440930421 , 8500333333

# PULSE 2K15

*THANKYOU*

PULSE 2K19  
GRIET